



## Communications Department

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### **City van wrapped to promote government channel**

Thanks to another public-private partnership, the City of Jonesboro's Information Technology van is now wrapped with a design promoting Channel 24, the City's Suddenlink government channel.

Haag-Brown commercial real estate paid for the wrap, and Nettleton High School EAST Lab initiated its design. The van travels the city daily to service technology devices at city-owned facilities.

"We are getting out the word about all that we offer on Channel 24," Mayor Harold Perrin said. "I hear from so many people asking how to keep up with the city, and Channel 24, along with our social media, is the best way to do it."

Channel 24 features include the most recent city council meetings live and replayed three times per day, plus meetings of the Finance, Public Safety, Public Works and zoning committees, as well as Advertising & Promotions and Municipal Area Planning commissions. It also airs regular programming, such as "Let's Talk Jonesboro" and "Serving Jonesboro," that highlights city projects and many of the great non-profit agencies that serve the city.

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