



City of Bay
City of Bono
City of Brookland
City of Jonesboro
Craighead County
Jonesboro Economical Transportation System
Arkansas State Highway and Transportation Department
Federal Highway Administration
Federal Transit Administration

May 18, 2017

RE: Active Transportation Committee Meeting of May 26th, 2017

Dear Committee Members:

The agenda for the upcoming meeting of the Jonesboro Metropolitan Planning Organization (MPO) Active Transportation Committee is attached. The meeting will be held **at 10:00 a.m., on Friday, May 26th, 2017 in the Conference Room of the NEA United Way (407 Union Street.)**

The main purpose of this meeting is to review and finalize specific strategies and targets in relation to the goals and objectives of the Active Transportation Plan, as well as identify potential opportunities to garner public feedback regarding the plan's contents. As always, all stakeholders to the regional transportation planning process are welcome to attend this meeting.

Please call the MPO staff office at (870) 933-4623 if you have questions or comments.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Erica Tait', is written in a cursive style.

Erica Tait
MPO Director



MPO ACTIVE TRANSPORTATION COMMITTEE MEETING AGENDA
NEA United Way
May 26, 2017, 10:00 a.m.

Members of the audience will be provided an opportunity to speak at the conclusion of the meeting, or as otherwise specified by the MPO Study Director. It is requested that presentations be limited to three minutes, and that members of the audience identify themselves, give their address, and state their point as briefly as possible when addressing the Committee.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the Metropolitan Planning Organization office (Tel # (870) 933-4623) 48 hours in advance of the meeting so that appropriate arrangements can be made.

- 1. Committee Chair to call Meeting to Order**
- 2. Welcome and Introductions**
- 3. Approval of Minutes**
- 4. Old Business (Updates)**
 - A. Goals and Strategies Exercise/Review
- 5. New Business**
 - A. Technical Memo (Aggie Road Walk Audit)
 - B. Plan Presentations
- 6. Public Comments**
- 7. Adjournment**

Contact Lists (Emails, Faxes, and Postal Mail Addresses): Please update your information and give us the addresses of those you would like to be on the MPO mailing list.

Active Transportation Committee (ATC) Meeting Minutes

Date April 28, 2017

Location 1st Floor Conference Room
Jonesboro Municipal Center
300 S. Church Street
Jonesboro, AR 72403

Time 10:00 a.m.

Opening Bill Smith called the Active Transportation Committee (ATC) meeting to order at 10:05 a.m. on April 28, 2017 in the first floor conference room of the Jonesboro Municipal Center.

Roll Call Those in attendance are listed below.

Active Transportation Committee Members (ATC)

Bill Smith, <i>Chair</i>	Northeast Arkansas Bicycle Coalition (NEABC)
Tyler Brown	University of Arkansas Extension Office
Jeff Mansker	Jonesboro Economical Transportation Systems (JETS), Paratransit Coordinator
Michael Black	Jonesboro Economical Transportation Systems (JETS), Transit Coordinator

Staff

Erica Tait	MPO Director
Cecelie Cochran	MPO Assistant Planner

Welcome and Introductions

Those in attendance introduced themselves.

Approval of Minutes

Tyler Brown made a motion to approve the minutes as written from the Active Transportation Committee (ATC) meeting on March 31, 2017; the motion was seconded by Jeff Mansker. The minutes were approved unanimously.

Old Business (Updates)

Demographic Survey

Erica provided the committee with a copy of the Title VI Demographic Survey. She asked members to complete the survey, and submit their responses to MPO staff. Those committee members who had previously submitted their surveys to MPO staff via email or in person were excluded from collection.

Community Funding Application (Craighead County Extension Office)

Due to the present stage in the development of the Active Transportation Plan (ATP), Erica, along with the University of Arkansas Extension Office, determined that the committee should abstain from submitting an application for safety lights through community funding at this time. She explained that once the ATP has been finalized, committee members will have more knowledge regarding the public's response to the potential promotion and advertisement of the plan's initiatives. Erica stated that this knowledge will help members determine which tools of advancement are most appropriate for the region. She said that the committee has the option to submit an application for community funding next year should it remain available.

Erica announced to committee members that the MPO is working with Tyler Brown and the My Healthy Jonesboro Coalition to identify alternative funding opportunities for the purchase of safety lights. She stated that she and Tyler are in the process of determining the type and amount of safety lights that are most suitable for the awareness campaign. Erica suggested that two different variations of safety lights be available to be public in order to distinguish between pedestrians and cyclists. She informed members that the committee's partnership with the My Healthy Jonesboro Coalition in this effort will help further the development of a network of support for active transportation in the area. Tyler Brown extended a formal invitation for membership with the My Healthy Jonesboro Coalition to the committee. He requested that any and all interested parties send him an email so that they can be included

in the official email roster for meeting updates. Tyler Brown announced that Jeff Griffin will be presenting a technical memo of the feedback generated from the Aggie Road Walk Audit to the My Healthy Jonesboro Coalition on May 24, 2017 at 10:00 am. He stated that committee members are welcome to attend.

New Business

Working Meeting(s) Summary

Erica provided the committee with a brief summary of member actions and accomplishments for each of the ATC Working Meetings, which were held on April 11, 2017 and April 25, 2017. The purpose of the working meetings was to identify and establish specific strategies and targets for the newly approved goals of the ATP, which will be presented to the full ATC for recommendation/review.

Goals & Strategies Exercise/Review

Erica provided members with an updated chart displaying the proposed strategies and target successions for the ATP goals. She informed committee members that the original Goal Exercise chart from the previous committee meeting on February 23, 2017 has been altered to reflect the strategy and target suggestions received from the ATC working meetings. Erica noted that the content currently outlined in red are strategies and targets that have been recently modified and/or identified for possible inclusion by MPO staff. She asked the committee to review the recommendations outlined in red, and provide feedback regarding target feasibility and potential steps for achievement. Erica stated that she would update the charts according to the input of the committee, and email the final draft to members for review.

Public Engagement Educational Campaigns

1) National Bike to Work

Erica inquired if JET had a flyer available for the advertisement of its Rack & Ride promotional initiative, which is in support of the upcoming National Bike to Work Day. Michael Black responded by stating that he would provide MPO staff with a flyer for the event.

2) Komen Race

Erica stated that the Susan G. Komen Race and the National Bike to Work Day are great opportunities to remind members of the community to download and utilize the Strava Metro app to log their travel paths. She said that this data will be especially useful to both the committee and MPO staff when it is time to identify ridership trends within the region, as well as map potential areas of connectivity. Erica stated that she would follow up with Bill Smith regarding potential opportunities for MPO staff to promote the usage of Strava Metro during the week of the Komen Race registration.

Public Comments

Erica encouraged committee members to Like and/or Share links to the social media pages of the Jonesboro MPO.

Adjournment

Tyler Brown made a motion to adjourn the ATC meeting; the motion was seconded by Jeff Mansker. The meeting adjourned at 11:12am.