



City of Bay
 City of Bono
 City of Brookland
 City of Jonesboro
 Craighead County
 Jonesboro Economical Transportation System
 Arkansas Department of Transportation
 Federal Highway Administration
 Federal Transit Administration

November 9, 2017

RE: Active Transportation Committee Meeting of November 17, 2017

Dear Committee Members:

The agenda for the upcoming meeting of the Jonesboro Metropolitan Planning Organization (MPO) Active Transportation Committee is attached. The meeting will be held **at 10:00 a.m., on Friday, November 17th, 2017 in the Conference Room of the NEA United Way (407 Union St.).**

The main purpose of this meeting is to review/discuss the current progress in the development of the draft Active Transportation Plan. As always, all stakeholders to the regional transportation planning process are welcome to attend this meeting.

Please call the MPO staff office at (870) 933-4623 if you have questions or comments.

Sincerely,

Erica Tait
 MPO Director



MPO ACTIVE TRANSPORTATION COMMITTEE MEETING AGENDA
NEA United Way
November 17, 2017, 10:00 a.m.

Members of the audience will be provided an opportunity to speak at the conclusion of the meeting, or as otherwise specified by the MPO Study Director. It is requested that presentations be limited to three minutes, and that members of the audience identify themselves, give their address, and state their point as briefly as possible when addressing the Committee.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the Metropolitan Planning Organization office (Tel # (870) 933-4623) 48 hours in advance of the meeting so that appropriate arrangements can be made.

- 1. Committee Chair to call Meeting to Order**
- 2. Welcome and Introductions**
- 3. Approval of Minutes**
- 4. Updates**
 - A. Aggie Road Pop Up Event
 - B. ATP Public Comment Period
- 5. New Business**
 - A. ATP Final Stages
- 6. Public Comments**
- 7. Adjournment**

Contact Lists (Emails, Faxes, and Postal Mail Addresses): Please update your information and give us the addresses of those you would like to be on the MPO mailing list.

Active Transportation Committee (ATC) Meeting Minutes

Date October 3, 2017

Location Conference Room
NEA United Way Building
407 Union Street
Jonesboro, AR 72401

Time 10:00 a.m.

Opening Chairman Bill Smith called the Active Transportation Committee (ATC) meeting to order at 10:02 a.m. on October 3, 2017 in the Conference Room of the NEA United Way Building.

Roll Call Those in attendance are listed below.

Active Transportation Committee Members (ATC)

Bill Smith, <i>Chair</i>	Northeast Arkansas Bicycle Coalition (NEABC)
Tyler Brown	University of Arkansas Extension Office
Danny Kapales	Jonesboro Parks and Recreation

Staff

Erica Tait	MPO Director
Cecelie Cochran	MPO Planner I
Cade Howard	MPO Intern

Others

Pamela Alexander	Citizen of Jonesboro
Frank Plucinski	Citizen of Jonesboro

Welcome and Introductions

Those in attendance introduced themselves.

Approval of Minutes

Danny Kapales made a motion to approve the minutes from the Active Transportation Committee meeting on August 25, 2017; the motion was seconded by Tyler Brown. The minutes were unanimously approved.

Old Business

Aggie Road Pop-Up Event

Tyler Brown of the University of Arkansas Extension Office provided the committee with an update on the planning details of the My Healthy Jonesboro Coalition regarding the upcoming Aggie Road Pop-Up event. He informed committee members that the coalition has been working on developing a layout for the event along with securing/scheduling advertisement and promotional opportunities. Tyler stated that the My Healthy Jonesboro Coalition will meet again on October 5, 2017 to finalize the event details. He reminded the committee that the pop up is scheduled for October 20, 2017 at 5:00 p.m. until 8:30 p.m., and announced that local artist Cory Jackson will be providing the musical entertainment for the event. He also mentioned that Lost Pizza, Howl on Wheels, and Bono Dogs are the confirmed food vendors for the pop up. Bill Smith recommended that Tyler address the possibility of assigning an individual member of the My Healthy Jonesboro Coalition to represent the promotional "face" of the event. He suggested that the selected member be unaffiliated with any notable local organizations.

New Business

ATP Public Input Meetings/Analysis

Erica provided members with draft summary reports containing the final results of the prioritization exercises regarding the ATP Goals and STAR treatments. These exercises were conducted at several public input meetings/presentations regarding the development of the ATP. Erica asked the committee to review the findings, and submit any questions or concerns to MPO staff as soon as possible. She also advised committee members to provide background insight of any information from the draft summaries that they share with the public. Bill Smith inquired if there was anything of significance that stood out to MPO staff from the report data. Erica revealed that she was surprised to find that the majority of respondents of the ATP Goals prioritization exercise highly valued Safety and Connectivity/Accessibility over Policy and Promotion. She also noted that the majority of those respondents who classified themselves as Walkers/Runners advocated for connectivity, while Cyclists advocated more for safety improvements. Pamela Alexander suggested that the perception of the ATP Goals exercise could have been that less money is required for policy and promotion as compared to improving area connectivity through upgrading the existing transportation infrastructure.

Plan Development Review

Erica distributed draft copies of the Regional Active Transportation Plan (ATP) to members, and asked the committee to review the content and submit any and all feedback to MPO staff on or before October 6, 2017. Erica stated that she hoped to have the draft plan out for public comment by the third week of October 2017. She explained that the current draft document covers the background/development of the ATP. Erica notified the committee that the final project recommendations of the draft plan will be emailed to members later in the week. Bill Smith suggested that the plan include an appendix for the qualifications/background resumes of ATC members. Erica informed the committee that the resumes will not be due until the end of the public comment period. She then announced to members that the MPO has received six letters of support for the ATP. Erica urged members to encourage any interested parties to submit their letter of support to MPO staff before the end of October 2017. She stated that these letters are essential to the promotion of the ATP because they help express the public's desire for change within the community.

Bill Smith announced to the committee that Arkansas State University has contracted with LimeBike to bring bike share to campus. He said that he believed this bike share program would be a major boost to active transportation within the community because it offers a way for both students and citizens alike to get around town in a way that hasn't existed in the past. Bill Smith stated that the bikes are self-locking, which removes the need and costs associated with docking stations. He informed members that the bikes are accessible through a mobile app, which allows users a 30-minute usage period. The rental fee is 50 cents for students and \$1 for citizens. Bill Smith notified the committee that the bike shipment is slated to arrive mid-October, and that free demonstrations will be offered during ASU Homecoming and the Aggie Road Pop Up event. Bill Smith mentioned that they are looking for ways to get the youth involved with biking as a form of active transportation. He mentioned the bike rodeos for younger children, specialized biking programs for preteens, and school-sanctioned mountain biking for high schools. Erica asked members to compile a list of existing bicycle events and local exercise programs/tracks that could be added as an appendix to the ATP. She stated that the purpose of the list is to give local citizens information on available programs and locations to get active.

Public Comments

There were no public comments.

Adjournment

Danny Kapales made a motion to adjourn the ATC meeting; the motion was seconded by Tyler Brown. The meeting adjourned at 10:57 a.m.