



Communications Department

FOR IMMEDIATE RELEASE

Oct. 2, 2017

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City names new chief financial officer

Bill Reznicek, a Jonesboro certified public accountant who has managed major financial operations as a private sector CFO and has three-plus decades of accounting experience, was named chief financial officer for the City of Jonesboro on Monday.

Reznicek, who has run his own private firm the past eight years, has lived in Jonesboro more than a year after moving from Memphis.

“Bill was the best of a group of top-notch candidates,” Mayor Harold Perrin said. “His experience as a CFO for multiple companies is impressive. But perhaps more impressive is the fact that at every stop along his career path, he has been promoted to higher positions.”

Reznicek replaces Suzanne Allen, who left the city for a job in the private sector last month. Reznicek said he moved to Jonesboro a year ago simply because he sought a better quality of life.

“I saw the quality of life and growth of Jonesboro,” he said. “I still had clients in Memphis so I didn’t want to move too far away, but in Jonesboro I saw an opportunity to be part of a growing and thriving community.”

He has owned Reznicek CPA and Consulting public accounting firm since 2009, and was CFO and Vice President of RubberQueen/Pretty Products Corp. automotive supplier from 2000-2009. He also has held executive positions at Monsanto, Setech/Lewis Supply Co., and Shelby Die Casting Co.

A native of St. Joseph, Mich., Reznicek grew up on the shores of Lake Michigan an hour east of Chicago. He earned a bachelor's degree from Valparaiso (Mich.) University and a Master's in accounting from the University of Memphis.

At the City of Jonesboro, he will lead five departments: finance, grants, information technology, human resources and collections. He will work closely with mayor and department heads in budgeting and managing the city's day to day operations.

Reznicek said his strength is in finance and team building.

“My work philosophy is to identify talent in individuals and use that talent to benefit that individual's growth,” he said.

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