

# Avoid Distractions!

Watch  
While You Walk  
& Drive.



*Image Source:*  
Jonathan Nackstrand, AFP via  
Getty Imagas



**N.A.R.T.P.C.**

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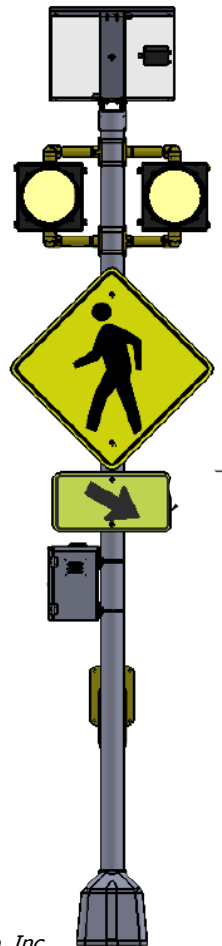
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NEA Regional  
Transportation Planning  
Commission  
*Transportation for Life*

It Only  
Takes  
One  
Second.

**Arrive  
Safe.**



*Image Source:*  
Traffic & Parking Control Co. Inc.

## ***Safe Transportation for Every Pedestrian (STEP) Has Come to Jonesboro...***

In 2017, the Northeast Arkansas Regional Transportation Planning Commission (N.A.R.T.P.C.), in partnership with Metroplan of Central Arkansas, was awarded federal funding to spearhead implementation of the **Safe Transportation for Every Pedestrian (STEP)** innovation within the region. As a result, previously selected locations within the city of Jonesboro have been identified by the N.A.R.T.P.C. and the Arkansas Department of Transportation for the completion of a STEP study regarding existing pedestrian activity and potential safety improvements to the identified areas. **The study locations include the intersection of Johnson Avenue and State Street as well as the corridor between Parker Park Community Center and Lewellan Park (Alpine St. to Allen Ave.) on N. Church Street.**

## **did you know?**

### ***New Temporary Pedestrian Crossing on Johnson Avenue!***

In 2018, the N.A.R.T.P.C. was approved to install one temporary pedestrian crossing at the **intersection of Johnson Avenue and State Street** in order to study both driver and pedestrian response and document improvement. This location was previously identified as a high volume area due to it's connection between Arkansas State University and Downtown Jonesboro. The temporary crossing will be available for one year, and if successful, could boost support for more permanent installations of pedestrian crossings throughout the region.

#### **How To Use the Crossing:**

1. Push the call button to activate the crosswalk
2. Proceed when instructed & traffic yields (wait inside the middle pedestrian island if necessary)



*Image Source: Flickr-Steve Vance*

### ***Tips for Safe Walking***

- ◆ Watch for oncoming traffic on both sides before crossing the street (Make eye contact with drivers to make sure they see you)
- ◆ Be aware of drivers even when you're in a crosswalk or refuge island
- ◆ Don't wear headphones or use a cellphone while walking
- ◆ Cross at designated crosswalks (if available)
- ◆ Wear bright and/or reflective clothing

Source: National Safety Council, 2018

<https://www.nsc.org/home-safety/safety-topics/distracted-walking>