

Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

September 2021

	Monthly	YTD
Beginning Cash Balance:	\$ 773,799.43	\$ 426,820.71
Revenue:	80,257.24	566,540.77
Interest Earned:	227.81	1,763.57
Expenditures:	151,817.58	292,658.15
Ending Cash Balance:	702,466.90	702,466.90

Hotel and Motel Occupancy Tax Revenue

Company Name	January	February	March	April	May	June	6-Month Totals
TOTALS	\$ 36,727.04	\$ 43,044.30	\$ 40,757.42	\$ 64,802.79	\$ 63,812.76	\$ 83,393.38	\$ 332,537.69

Company Name	July	August	September	October	November	December	YTD Totals
TOTALS	\$ 79,043.72	\$ 74,702.12	\$ 80,257.24	N/A	N/A	N/A	\$ 566,540.77

					2019 Pre-Covid Comparison		
Company Name	Current Year Month	Prior Year Month	\$ Variance	% Variance	FY2019 Month	\$ Variance	% Variance
TOTALS	\$ 80,257.24	\$ 45,902.43	\$ 34,354.81	74.8%	\$ 60,724.81	\$ 19,532.43	32.2%

Company Name	YTD Current Year	YTD Previous Year	\$ Variance	% Variance	YTD FY2019	\$ Variance	% Variance
TOTALS	\$ 566,540.77	\$ 417,723.26	\$ 148,817.51	35.6%	\$ 503,078.06	\$ 63,462.71	12.6%

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Cash-Basis Expenses

Grants	Description	Date	Check No	Amount
Hispanic Community Services	Quarterly Program Support Payments	3/8/2021	137663	\$ 1,875.00
The Foundation of Arts	Quarterly Program Support Payments	3/8/2021	137651	12,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	3/8/2021	137645	7,500.00
Delta Symphony Orchestra	Quarterly Program Support Payments	3/8/2021	137638	2,500.00
NEA Baptist Charitable Foundation	Annual Duck Classic (2020 Event)	3/8/2021	137694	7,500.00
Disc Side of Heaven	The Jonesboro Open-Disc Golf Pro Tour	3/22/2021	137853	10,000.00
Jonesboro Public Schools	5A State Baseball Tournament	5/10/2021	138545	1,736.00
The Link Theatre Company	Professional Theatre Season	5/10/2021	138615	7,500.00
Craighead County Master Gardeners	ArkansasState Master Gardener Conference	5/10/2021	138491	5,000.00
AACVB	Membership Fee	5/24/2021	138675	1,500.00
United Way	Battling for a Better Tomorrow	6/8/2021	139092	1,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	6/8/2021	138984	7,500.00
Hispanic Community Services	Quarterly Program Support Payments	6/8/2021	139004	1,875.00
Delta Symphony Orchestra	Quarterly Program Support Payments	6/8/2021	138976	2,500.00
The Foundation of Arts	Quarterly Program Support Payments	6/8/2021	138990	12,500.00
Hijinx	PBA Jonesboro Open	6/8/2021	139003	30,000.00
JETS Aquatic Club	Spring/Summer Events	7/8/2021	139441	6,000.00
Christmas Attractions (Ground Crew)	Christmas at the Park	7/22/2021	139614	5,000.00
DNW	Regional Duck Call Contest	8/9/2021	139880	5,000.00
The Foundation of Arts	Quarterly Program Support Payments	9/8/2021	140314	12,500.00
Delta Symphony Orchestra	Quarterly Program Support Payments	9/8/2021	140296	2,500.00
Downtown Jonesboro Alliance	Quarterly Program Support Payments	9/8/2021	140305	7,500.00
Hispanic Community Services	Quarterly Program Support Payments	9/8/2021	140336	1,875.00
Jonesboro Baseball Boosters	Pro Turf- 5yr Contract Yr 4 of 5	9/8/2021	140350	85,000.00
Jonesboro Baseball Boosters	2021 Spring and Summer Tournaments	9/8/2021	140350	30,000.00
Total Grant Payments				\$ 268,861.00
Administrative/Salary				
Christy Appleton	Administrative	Jan-Sep	Check	\$ 9,000.00
The Solutions Group	Website Hosting	Mar-Sep	Check	1,740.00
Jerry Morgan	Reimbursement for Website Renewal	3/22/2021	Check	96.85
Renee Golas	Reimbursements			1,296.53
Amazon	Laptop & Printer	Sep	Check	1,022.68
Net Payroll		Aug-Sep	ACH	7,068.77
Tax Payments				673.82
STR	Trend Report	9/8/2021	Check	1,650.00
Quickbooks	Payroll Services	Sep	ACH	3.50
Brent Cassidy	Payroll Services (Setup and Monthly Fee)	Sep	ACH	1,245.00
Total Administrative/Salary				\$ 23,797.15
Totals to Date				\$ 292,658.15

Accrued Expenses

Taxes Payable	
FICA Employee	\$ 520.40
FICA Employer	\$ 520.40
Federal Withholding	\$ 687.00
State Withholding	\$ 293.64
Total	\$ 2,021.44